



Ministry for Resources and Rural Affairs School Fruit Strategy – Poster Competition 2009

The **School Fruit Scheme (SFS)**, co-funded by the European Community is aimed:

- to address the low consumption of fruit and vegetables amongst children;
- to permanently increase the portion of fruit and vegetables in their daily diets at the stage when their eating habits are formed;
- to increase the consumption of **local** fruits and vegetables.

In this regard the **Ministry for Resources and Rural Affairs** with the participation of the Ministry for Education, Culture, Youth and Sport and the Ministry for Social Policy shall implement the School Fruit Scheme in all State, Church and Independent primary schools for students aged 3 to 11 years. The scheme is due to take off during the Scholastic Year 2009/2010 and schools can participate on a voluntary basis.

Each participating educational establishment in the SFS is bound to display a poster demonstrating their participation in the European School Fruit Scheme, with the financial support from the European Community and the Government of Malta at the main entrance of the building, or in any other prominent position.

This poster shall ideally be designed by the students themselves and for this purpose a School Fruit Scheme – Poster Competition is being launched. All pre grade/kindergarten and junior schools are invited to participate in this competition, and Heads of Schools are kindly requested to encourage participation.

THEME

The theme of the competition is '**Fruit and Vegetables**' which should primarily convey a message of consumption of local fruit and vegetables as part of a healthy balanced diet. Any medium (Crayons, acrylics, watercolours, photographs, low relief collages etc) can be used. Students are however encouraged to employ their creativity in utilising any component of fruits and vegetables for their entry.

ENTRIES

Entries for the competition can be either individual or in groups and competition is open for all pre-grade and junior schools under 3 categories:

Category A – Pre Grade/Kindergarten

Category B – Year 1 to Year 3

Category C – Year 4 to Year 7

PRIZES

Book tokens of **€75**, **€50** and **€25** (1st, 2nd and 3rd respectively) will be awarded to the three best entries in **each** category from which an overall winner will be chosen by the judging panel. The overall winner will be awarded with a trophy, whilst a certificate of participation will be given to each participant. Additionally, the design of the overall winning entry may feature in the official SFS poster. Winners will receive their prize during the official launch of the scheme by the Minister for Resources and Rural Affairs. The date for this launch will be announced at a later stage.

RULES

- The size of the entry can be in either A4 or A3 format;
- All entries will remain property of the Ministry for Resources and Rural Affairs and may also be exhibited in activities related to the SFS which will be announced at a later date;
- Only one entry per student is allowed;
- The decision of the jury is final.

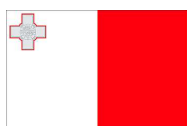
Participating entries together with the names list (Annex 1) are to be forwarded to the Heads of Schools and consequently submitted by not later than noon of the **18th June 2009** to:

School Fruit Scheme
Attn: Ms Carol Debono
Projects and Initiatives Section, Room 6
Ministry of Education, Culture, Youth and Sport
Great Siege Road
Floriana VLT 2000

An acknowledgement receipt will be issued to each school.

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Kindly attach this form to the back of each entry:

Name of Student:	_____
Name of School:	_____
Class:	_____
Category:	_____
Name of Head of school:	_____
School contact number:	_____
Signature and stamp of Head or teacher verifying entry is the student's work:	_____



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